



BRITISHROWING

Spectator Services Manager

**World Rowing Coastal Championships
and Beach Sprint Finals 2022**

TEAMWORK | OPEN TO ALL | COMMITMENT



What is the work?

Great Britain has secured the rights to host the World Rowing Coastal Championships and Beach Sprint Finals (WRCCBSF) in 2022. They will be held in Saundersfoot, Pembrokeshire, Wales, from 7-16 October. The first weekend, 7-9 October is club based long distance racing and the second weekend, 14-16 October is elite sprint racing.

We require a supremely organised, innovative, willing and creative spectator services manager to help with the tasks outlined below. They would work closely with the British Rowing commercial manager, event director and World Rowing spectator services team.

How is the event organised?

The event is overseen by the Steering Group whose members are:

- British Rowing - the national governing body for rowing with whom World Rowing has contracted the event and is ultimately responsible for its delivery.
- Pembrokeshire Coast National Park - the venue owner of the coastline and will be leading on sustainability. (sustainability will be a main feature of the event)
- Pembrokeshire County Council - the local authority and a venue owner.
- Saundersfoot Harbour - manages the Wales International Coastal Centre, a major new venue for the event on land and manages harbour operations.
- UK Sport - the UK's high-performance agency powered by Government and The National Lottery and a major funding partner.
- Welsh Government - a major funding partner.
- Welsh Rowing - the governing body of rowing in Wales.
- World Rowing - the international governing body of the sport.

The Steering Group members are all partners of the event and have pledged (and will shortly be contracted) to support the event either in cash or VIK or both. It meets six times a year, three times in Wales and three times virtually and reports into the British Rowing Board.

The event is run by the Organising Committee that meets monthly (virtually) consisting of:

- Event Director
- Event Manager
- Race Director (shared role)
- Marketing Manager
- Commercial Manager
- Sustainability Manager
- Finance Manager
- IT Manager
- Athlete Services Manager
- Spectator Services Manager
- Volunteer Manager
- Production Manager

These are a mix of in-house roles at British Rowing and Welsh Rowing, volunteers and contractors.

What will I do?

1. Scope with the event director and manage the opening ceremony (Thursday 6 October – 30 mins, evening)
2. Work with World Rowing's Sports Presentation provider on content of the medal ceremonies and manage from the OC perspective at the event (2 x ceremony slots – one for coastals and one for each sprints)
3. Scope with the event director and marketing manager content for a one hour slot on the 5-6 race evenings of a music programme. (18:00-19:00 each race day evening)
4. Scope with the event director possible content for the Harbour Lounge area at the event – e.g. an interview with a Welsh rugby player/rower – perhaps one highlight spot per day – to be decided.
5. On site – as well as roles noted in 1-4 – be the principal point of contact for the spectator experience meaning the Harbour Lounge. (ticketed area which will have 1 x 'posh nosh' concession, big screen, possible content on stage)

The detail

Location:	Working from home, occasional visits to Saundersfoot.
Salary:	This is a voluntary position. Expenses will be covered.
Commitment:	<p>Circa 16-20 days between April-November excluding being on site</p> <p>The job could be done at any time of the day, asides from the meetings. (obviously)</p> <p>There would be a requirement to be on site for approximately two weeks around the time of the event from c. 4 October – 17 October.</p>
Contractual Status:	Fixed term until completion of the event debrief. (est. end of November 2022)

Equal Opportunities

British Rowing is committed to equal opportunities for all volunteers and applications from individuals are encouraged regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion or belief and marriage and civil partnerships.