British Rowing Limited

Board Minutes

Held on 22nd May at 17:00

Google Meets

Present:

Mark Davies	MD	Interim CEO
Nick Hubble	NH	
Seb Walker	SW	
Sarah Davies	SD	
Peter Milhofer	PM	Interim Chair
Clare Briegal	CB	
Tina Kokkinos	TK	
Moe Sbihi	MS	

In Attendance

Bruce MacMillan	BM	COO Designate
Lyall Dochard	LD	CFO

Apologies

Karena Vleck	KV

WELCOME AND APOLOGIES

PM welcomed all to the meeting. PM reminded the board that the purpose of the meeting was to consider the Rowa investment case paper that had been submitted by the executive team.

Rowa INVESTMENT CASE
The Board did not approve the full investment of £500,000 for the 7-month Rowa digital strategy delivery.

Instead, the Board conditionally approved a limited investment of up to £35,000

This initial funding is specifically for the executive team to conduct Workstream 1: Discovery and Technical Planning. This work will include a full digital discovery, tech audit, and a detailed rebuild plan.

The final decision on the full project, which aims to generate £1.2 million for British Rowing and for clubs by year 6, is deferred until the results of this discovery phase are presented back to the Board.

The next Board update must also address the detailed questions raised regarding the revenue model, member retention, core app functionalities (e.g., safety reporting), and the robust cost-based plan for the business case.