



# Data Analyst

## Job & Person Specification

TEAMWORK | OPEN TO ALL | COMMITMENT

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| <b>Role Title</b>    | Data Analyst  |
| <b>Reports to</b>    | Head of Insight & Strategy                                |
| <b>Place of Work</b> | British Rowing Headquarters, Hammersmith, London (Hybrid) |
| <b>Salary</b>        | £25'000-29'000  |

## Role Purpose

To provide data analytics and insight capability across British Rowing. The role will contribute insights on general organisation operations and one-off projects aligned to our organisational strategy, objectives, and key results. You will play a key role in the development and delivery of research, data analytics, and insight reporting across the varied activities of the organisation. This is an opportunity to support projects from strategy through to implementation, helping British Rowing to become a more data driven organisation, enabling long term change to the rowing community.

## Responsibilities

- Providing data analytics expertise across directorates using a number of platforms including ClubHub (our club and membership management system), Alchemer (our survey management platform), and BROE (our competition management system).
- Identifying, analysing, interpreting and reporting on new trends or patterns in complex data sets, such as our membership data.
- Acquiring data from our proprietary SQL databases and other data sources/databases.
- Maintaining data management standards.
- Developing and implementing new data analyses and proactively identifying data collection and handling improvements.
- Preparing accessible visualisations and reports for dissemination at all levels (including the Board and Directors).
- Supporting data analysis requirements across the rowing community and external stakeholders.

*This list is not to be regarded as exclusive or exhaustive, there may be other requirements of the role to support the activities of British Rowing.*

## Person Specification

### Essential

- Self-motivated, forward thinking, proactive, and curious. A natural ability and desire to challenge assumptions of research questions, data collection, and data analysis.
- Technical understanding of data models and databases.
- Excellent aptitude for IT and proficiency in MS Office and other specialist database, survey and data analytics software including Excel, R, SQL Reporting, Power BI, or similar platforms.
- Ability to interrogate and interpret data into meaningful outputs.
- Excellent written and spoken command of the English language.
- Proven report writing experience, and demonstration of generating insight from data.
- Well organised with an attention to detail.

### Desirable

- Proven working experience as a data/insight analyst or similar role.
- Previous experience generating and analysing survey responses with a focus on quantitative analysis.
- Experience working with Google Analytics and other digital marketing reporting tools/suites.
- Sports sector experience.
- Degree in STEM subject or a demonstration of quantitative method understanding.

## What You'll Get In Return

We're a family friendly organisation who focus on delivering and not the time spent at the desk. We offer a mature, flexible work environment with flexible working hours and location. Also, most importantly, we care about your wellbeing and want to enable and encourage a good work life balance!

Besides the salary and 25 days holiday (plus bank holidays), you'll also get:

- 7.5% employer pension contribution (when you put in 3%)
- Support to obtain qualifications in your field
- £20 per month with Betterspace (our wellbeing platform)
- Confidential counselling and advice with Empathy (our EAP)
- Eye care vouchers

- Life assurance
- Cycle to work scheme
- Free and secure parking in Hammersmith
- Free annual ROW Membership

Any other questions? Just drop us a line!

## Equal Opportunities

British Rowing is committed to equal opportunities for all staff and applications from individuals are encouraged regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion or belief and marriage and civil partnerships.

## Get Your Application In

To apply for this role, please send us your CV alongside a covering letter to [hr@britishrowing.org](mailto:hr@britishrowing.org). We're going to close applications on Wednesday 31st May at 5pm but if you like the sound of the job please apply straight away as we reserve the right to close applications early. Candidates shortlisted after applications have closed will be invited to an interview on Thursday 8th June.