



BRITISH ROWING

# Job Description

## Data & Insight Analyst

TEAMWORK | OPEN TO ALL | COMMITMENT



<b>Job Title</b>	Data & Insight Analyst
<b>Reports to</b>	Head of Insight & Strategy
<b>Directorate</b>	Rowing Community & Strategy
<b>Place of Work</b>	British Rowing Headquarters, London

## Job purpose

To provide data analytics and insight capability across the organisation, with a particular focus on SAS sponsored British Rowing data analytics projects (such as Membership analysis) and insight activities and projects aligned to our organisational strategy and KPI's.

## Responsibilities

Developing British Rowing's data analytics capability:

- Providing data analytics expertise across a number of platforms including SAS and ClubHub (our club and membership management system) as required.
- Identifying, analysing, interpreting and reporting on new trends or patterns in complex data sets, such as our membership data.
- Acquiring data from our proprietary SQL databases and other data sources/ databases.
- Maintaining data management standards.
- Developing and implementing new data analyses and proactively identifying new data collection process improvements.
- Preparing accessible visualisations and insightful reports for dissemination at all levels (including The Board and Directors).
- Assessing, understanding and supporting data management and analysis requirements across the organisation, working across the rowing community, membership, commercial, communications and performance directorates.

Providing insight capability across British Rowing's varied activities and projects aligned to our organisational strategy and KPI's including:

- Measuring and evaluating the individual and social impact of our programmes.
- Varied feedback surveys from the rowing community and beyond.
- Other key research projects as required.

*This list is not to be regarded as exclusive or exhaustive, there may be some other things we would like you get involved with as well...*

## Person Specification

### Essential

- Proven working experience as a data/insight analyst or similar role.
- Technical expertise regarding data models, data mining and database expertise.
- Knowledge of statistics and experience using statistical packages for analysing datasets (eg Excel, R, Tableau, Power BI, SQL Reporting, SAS EG etc).
- Experience with data manipulation and visualisation suites such as Power BI, SAS VA, and Tableau.
- Qualified to Degree level.

- Excellent written and spoken command of the English language.
- Proven report writing and demonstration of generating insight from data.
- An innovative, curious and proactive mind set and a natural ability and desire to challenge the status quo.

### **Desirable**

- Previous experience generating and analysing survey responses with a focus on quantitative analysis.
- Experience working with Google Analytics and other digital marketing reporting tools.
- Sports sector experience.
- Degree to be in Research, Mathematics, Economics, Computer Science, Information Management or Statistics.

### **Additional Information**

Standard working hours are 9:00 to 17:00 although some flexibility is required in order to ensure core objectives are achieved.

### **Equal Opportunities**

British Rowing is committed to equal opportunities for all staff and applications from individuals are encouraged regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion or belief and marriage and civil partnerships.