

THE BIG ROW

The Big Row is Love Rowing's new annual fundraiser where everyone: young or old, rower or non-rower can get on the water or onto the rowing machine and help fundraise for a great cause.

This year to celebrate the postponed Olympics and Paralympics, we're looking to row together from London to Tokyo (9565km) and then back to Paris.

- WHEN** Monday 28 June to Sunday 4 July
- WHERE** At home, online, in school or at your club or gym
- WHO** Open to everyone
- WHAT** **REGISTER** online via the event portal from mid-May. Club sign up is free and individual entry is just £20 for adults and £5 for juniors and concessions.

RAISE FUNDS THROUGH SPONSORSHIP – all entrants will get a personalised fundraising page.

CHOOSE YOUR CHALLENGE – it could be a time or distance, individual or with your club mates, over one day or the full week, on water or indoor. If you're feeling brave you could even target a record attempt.

RECORD your distance and funds raised.

CELEBRATE everyone's contributions and achievements across The Big Row.

WHY GET INVOLVED?

- ▶ Fundraise for Love Rowing's inclusive rowing programmes and help more people experience the benefits of rowing.
- ▶ An opportunity to celebrate, promote and support diversity & inclusion within rowing.
- ▶ 50% of funds raised by British Rowing Affiliated Clubs that take part (incl. gift aid) will be returned to them, in the form of a grant, to create a new Inclusive Club Fund aimed at supporting inclusive rowing activity.

GET INVOLVED

If you'd like to get involved, please contact us at info@loverowing.org or sign up to our newsletter at www.loverowing.org.

The registration platform will go live alongside a launch webinar on 19 May to help your fundraising. Please encourage as many individuals, clubs and organisations to sign up and take part.

LOVE ROWING

Love Rowing is British Rowing's new Charitable Foundation. Its mission is to create accessible and inclusive Rowing programmes for communities that are currently under-represented in the sport. It aims to change lives, working together with its partners, through the unique benefits and transformative impact of rowing.

It provides grants, guidance and support to Rowing clubs and community organisations and works with young people in education, disabled people and other currently underrepresented groups across its school, adaptive & community programmes.