

British Rowing Virtual Championships

Webcam Guidelines

The following recommendations have been put together to both safeguard you and protect you from allegations of wrongdoing. Any competitor involved in webcam broadcast must adhere to these guidelines.

- **Use of image:** you give British Rowing the right to include your webcam broadcast in the British Rowing Virtual Championships YouTube coverage. British Rowing may also use clips or screenshots in future social media and British Rowing content.
- **Keeping children safe:** junior competitors (participants aged 18 and under) may not participate in webcam broadcast.
- **Participants:** only you, the competitor who has agreed to these guidelines, may appear in the webcam broadcast.
- **Location:** always use a communal space such as a garage or living room and never a bedroom or other private space.
- **Personal appearance:** be appropriately dressed with your full torso covered. You may wear team or club kit.
- **Background:** ensure you have a clear background free from distractions, unwanted or inappropriate imagery and personal items (such as family photographs). Ideally, your background should be a blank wall or hang a sheet behind you.
- **Mirrors:** remember that mirrors (or even windows) could display items or family members you are not expecting to be seen.
- **Conduct:** always ensure delivery, both verbal and in presentation content, is suitable for a wide audience, which means take care to use language and gestures that are respectful and appropriate for audiences of any age group. If inappropriate behaviour occurs, your entry will be withdrawn, and it will be reported in accordance with British Rowing reporting procedures.