

British Rowing Update



Strategic plan

OUR MISSION

Lead enable and inspire excellence in rowing at all levels.

OUR VISION

Through Rowing promote the positive impact of sport, by providing an enjoyable experience for all participants while upholding our position as a leading rowing nation.

OUR VALUES

Teamwork

Working together to enable British Rowing to achieve a common set of goals with the highest standards of trust and integrity.

Open to all

Rowing is an accessible and inclusive sport that provides opportunities for enjoyment and achievement at all levels.

Commitment

Everyone in British Rowing will always give their best and strive for continuous improvement.

Strategic objectives

- Grow the number of people in rowing
- Be one of the leading rowing nations at the Olympic and Paralympic Games
- Create and embed pathways to identify and develop talent
- Maximise the value of the sport
- Pull together: One team with a shared purpose

New functions of British Rowing



Staff appointments - Directors team



Andy Parkinson
CEO



Hazel Mosienko
Finance & Business
Services



Helen Rowbotham
Innovation



Phil Hornsey
Membership & Rowing
Community



Kenny Baillie
Partnerships &
Communications

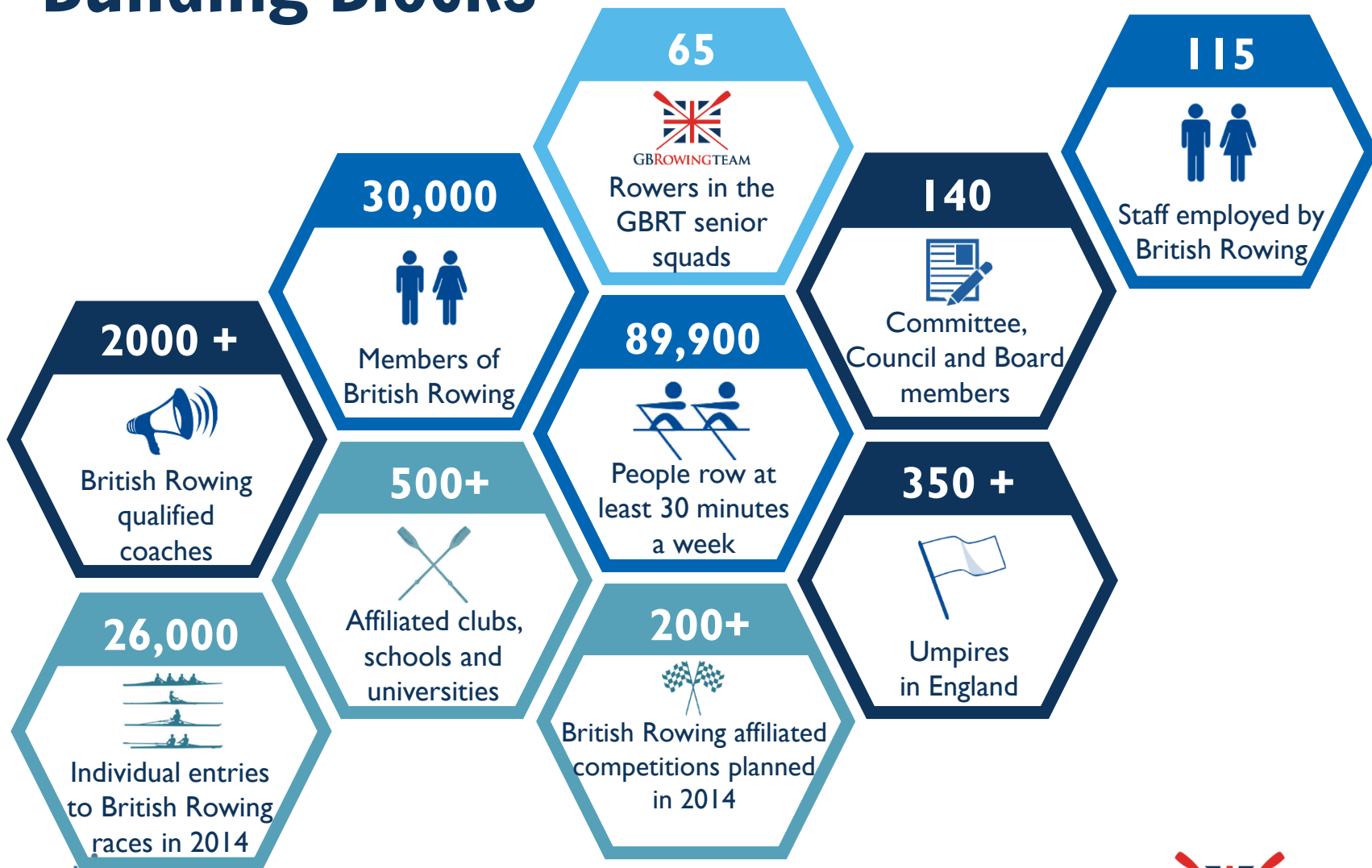


Rosie Mayglothing
Pathway Development



Sir David Tanner
Performance

Building Blocks



British Rowing updates

The GB Rowing Team are finalising preparations for Rio 2016, with less than 200 days to go.

We are currently listening to clubs and members to help inform our future activities.

We are looking at commercial partnership opportunities that will support our sport.

We are working with Sport England and UK Sport as they develop new strategies in line with the new Sports Strategy from the Department for Culture, Media and Sport.



BRITISHROWING



TEAMWORK



OPEN TO ALL



COMMITMENT



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