

Explore Rowing is British Rowing's new programme to make the sport more flexible and promote different types of rowing alongside the traditional competition pathway. We want to expand the options available to rowers and encourage them to *explore rowing*. The programme will make a major contribution to the British Rowing's target of increasing the number of 16+ participants in rowing.

There are four key aspects to the programme:

- Introduction of a nationwide learn to row scheme.
- 50 Explore Rowing funding packages including £25,000 of stable boats and £4,000 coach training and funding.
- Promotion of rowing activities outside of the current competition pathway.
- Development of volunteer training to support this activity.

The programme will be centred around the 50 schemes who receive the Explore Rowing funding package. These will receive funding towards both boats and coaching. These clubs will form the core of a larger group of Explore Rowing Accredited Clubs.

All Explore Rowing accredited clubs will be able to deliver the new national learn to row scheme and will also be encouraged to run rowing activities outside the current competition pathway. These clubs will be given support to apply for extra funding for purchasing more boats to deliver these new activities and learn to row courses.

This information pack provides more information about the programme but please contact the Explore Rowing team if you have any further questions.

### 50 Explore Rowing Funding Packages

Central to the programme is the introduction of 50 Explore Rowing funding packages throughout the country. These may be awarded to single clubs or clubs working together in partnership (for example a club and a college of further education or a group of local clubs).

Each package is made up of:

- A 50% contribution (up to £12,500) towards the purchase of stable boats
- £4,000 funding for coaching delivery
- Support from the Explore Rowing and Coaching & Development Teams to develop the scheme.

Schemes will also have access to the new Explore Rowing website & a selection of marketing resources which will help support and promote the programme.

### Promotion of Rowing Activity

Not everyone wants to take part in the competition pathway and the new Explore Rowing programme aims to open up options to these people.

By providing resources and marketing assistance the Explore Rowing team will help promote more informal competitions, personal challenges and tours.

The new Explore Rowing website will provide a whole host of ideas as well as providing a way of clubs sharing good practice and marketing their events.

### Nationwide Learn to Row Scheme

This programme will develop a national learn to row scheme which people moving around clubs and activities will be able to use to prove their competency.

The scheme will be designed to be flexible enough to cater for different boat types and also individual club's requirements and environment.

The new scheme will outline a set of competencies rather than stipulating what should be delivered session by session. This will give clubs the flexibility to deliver the programme to suit a particular group and the club environment.

A series of attractive resources will be developed both online and offline to support the delivery of this scheme and we will provide a marketing pack to help clubs promote the courses locally. Clubs will also benefit from interest generated by national promotion of the learn to row award and programme as a whole.

### Volunteer Training

Explore Rowing will introduce a new club based qualification called the Explore Assistant. This will allow clubs to provide in-house training based on a national framework to enable participants to volunteer confidently and assist in the delivery of learn to row courses and activities. The Explore Assistant gives clubs the flexibility to train volunteers to their own needs.

The Explore Rowing team will also work with clubs to facilitate the delivery of other in-house volunteer training such as child protection and coxing.

### What you need to be able to commit to:

The clubs in your scheme must be able to commit to:

- Providing affordable club memberships, particularly for those participating outside of peak club usage hours.
- Ensuring there are at least two UKCC level 2 qualified coaches to deliver the learn to row courses.
- Running two competitions per year using the new stable boats.
- Making the boats available for at least 3 days a month to competent individuals from other Explore Rowing Accredited clubs (this will be done through the Explore Rowing website).
- Ensuring all participants in the new scheme are British Rowing members.
- Insuring the boats in the package and keeping them in appropriate storage and in good repair.
- Working with the British Rowing to develop, market & promote the programme.
- Becoming Explore Rowing accredited (Pioneer Level).

### The Explore Rowing Team



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### Applying for a Funding Package

We've aimed to keep the application process for this programme as simple as possible and wherever we can take the onus off you to provide us with data which we can easily acquire ourselves.

The first step is to get in touch with the Explore Rowing Team and we'll help you put together a development plan outlining:

- Which clubs will participate in your scheme
- How many new active members (over 16) you intend to have by the end of the programme in Apr 2013.
- The number of learn to row courses you expect to run each year.
- Who will be responsible for organising and delivering the programme within your club.
- What activities you aim to run to ensure that there is at least a 50% retention rate from your courses.
- How you intend to encourage participants to become volunteers.
- How you intend to raise the 50% partnership funding required for the cost of the stable boats.

The team will also work with you to agree a boat package that suits your club environment best.

Rowing is already a very 'green' sport but this new programme aims to be even greener. The programme will encourage clubs to run activities with the boats they own rather than requiring clubs to trail their own boats not only helping the environment but also saving clubs money.

### Stable Boats

As part of the Explore Rowing Package schemes will have up to £25,000 funding for stable boats. This may be spent on a combination of matched pairs of the boats shown below\* (one of the boats should be possible for adaptive rowers to use):

#### **ES Rowing Services**

- Coastal 2x
- Coastal 4x

#### **Dale Sailing**

- Celtic Longboat (fixed or sliding seat)

#### **Janousek**

- Training 1x
- Training 2x
- Training 4x

#### **Rossiter Yachts**

- Evolution 4x+/4+
- Grebe 2x+/2+/3x
- Kimmeridge 1x
- Marlin 4+

#### **Swift**

- Adaptive/Recreational 1x
- Adaptive/Recreational 2x
- Freedom Gig 3x/2x+/2+
- Freedom Gig 4x+/4+/5x

#### **Wintech**

- Explorer 21' 1x
- Odyssey 4x+/4+

#### **FISA Standard Coastal Boats**

\* This list is a 'live document' and may be subject to additions and deletions. To check the latest list please contact the Explore Rowing team. If there is a boat that would be particularly suited to your scheme that is stable we would be happy to consider this in consultation with you.